## RADIODAYS EUROPE MARCH 2016, PARIS, FRANCE

# Press Accreditation Requirements

## www.radiodayseurope.com

Radiodays Europe would like to welcome you to this year's event. Below are the press accreditation requirements. To be eligible for a press accreditation you will need to provide the supporting materials detailed below.

All applicants must be full-time journalists or list journalism as their primary means of employment. Press cards alone will not ensure entry to the event. Publishers and copy or content editors will not be accepted for press passes.

Please send fill in the press accreditation form on the website (link to form).

### **Print**

- Required: Email from the editor of your stated publication confirming you will be covering Radiodays Europe for this publication or news service.
- Required: Copy of articles, by-lined, published in the last six months related to the topic of radio broadcasting, technology, media or other related topics.

# **Online**

- Required: URL to your stated online publication or blog showing your name or listing you as part of the reporting team for this site.
- Required: Copy of regular online articles or blogs, by-lined, published, on this or similar online sites or blogs, in the last six months related to the topic of radio broadcasting, technology, media or other related topics.

Please note the following criteria which must be met for online media accreditation:

- Websites should be industry-related and updated at least once per week with content which is original, dated and extends beyond links and forums.
- Commercial news website journalists may apply from established websites which are updated regularly and provide broadcast industry news.
- No personal websites, fan sites, forums and sites containing personal diaries will be eligible for accreditation. Only website writers qualify for accreditation.
- Blogs may qualify if they meet the criteria set out for online media as above. Blogs must also be well established, updated at least once

every two weeks, contain content on broadcast industry news and show an acceptable level of readership. Commercial or company blogs do not meet the criteria for press accreditation.

#### **Freelance**

- Required: A confirmation email from the editorial team stating that you will be covering Radiodays Europe for their publication.
- Required: Freelance journalism must be your primary means of employment and you must submit article published within the last six month with your by-line on relevant industry related topics.

## **Broadcast**

All broadcasters must apply directly to the Radiodays Europe press team for media accreditation. Each broadcast application will be processed individually and will be subject to further criteria which will be taken on a case by case basis. For further information please email rosie.smith@radiodayseurope.com

#### **Questions & Information:**

If you have any questions about press accreditation or would like to contact the Radiodays Europe Press Team for further information please email: <a href="mailto:rosie.smith@radiodayseurope.com">rosie.smith@radiodayseurope.com</a>

Please note: No press accreditation will be given on the day and you will not be allowed press access unless you have pre-registered for a press accreditation.

Press accreditation will close one week before the start of the event 8<sup>th</sup> March 2016 please send your application and all supporting documents to us before this date otherwise your press accreditation cannot be confirmed. We may ask you for further supporting documents than those listed above.

If you do not meet the criteria needed for press accreditation please register for Radiodays Europe at the website: <a href="www.radiodayseurope.com">www.radiodayseurope.com</a>